

PERSONAL INFORMATION

Pablo Mieres Zubizarreta
24 de octubre de 1978
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CURRICULUM VITAE



PROFESSIONAL EXPERIENCE

02/2014 - today

Online and offline graphic designer at Studio Be (Barcelona)

- Foreign account management.
- General coordination of the entire creative process from the start-up to the delivery of the graphic, editorial and digital materials.
- Client Management for Argentina, U.S.A, Brazil, Chile and Spain.
- Development, graphic layout and publication of digital content, printed books and corporate material.
- Creation or updating of corporate identity.
- Vectorial and artistic illustration production.
- Printing pre-process and process management.
- Design, development and maintenance of web sites (HTML, HTML5 y CSS).
- Production and Retouching of product photographs for graphic and digital projects.
- Creation and Management of graphic and web contents.
- Banner design (gif and Flash).

04/2005 - today

Freelance design, art and illustration (Barcelona)

- Art direction at magazine OIMAGAZINE, BARCELONA.
- Art production for THE LOVER Productora, MADRID.
- Art and content assistant at MANUALEX, BARCELONA.
- Publication of written and illustrated stories published by diverse publishers (Lúmen S.r.l., Planeta)
- Art production on cover, spine, back cover and inner content (vignettes, photographic retouching, computer graphics, etc.) for publishers such as Planeta, Emecé and Lúmen, among others.
- Outlining (HTML, HTML5 y CSS): comprehensive development from the brainstorming phase with the client to the presentation of graphic options, finishing and publishing.
- Follow-up and maintenance of web sites.
- Outlining and diagramming of catalogues, books, magazines and commercial diptychs and triptychs.
- Preparation of presentations as well as aesthetic design of web sites and APPs.
- Content development as well as commercial and promotional material design for companies.
- Storyboarding & illustration (Awards Producciones): creation of characters, environments, perspectives, framing, character gestures as well as camera annotations and indications.

04/2002 - 02/2005

Ideas Man at Jaguar Producciones - Identidad Corporativa (Costa Rica)

Ideas Man, graphic and setting designer.

Part of an interdisciplinary group for setting interior design projects.

- Communication, corporate and commercial design: logos, menus, catalogues, stationary and business cards.
- Design and artistic setting of commercial sites: large scale sculptures, murals, interior and exterior decoration.
- Account Management: understanding users and transferring the essence of the brand to a given space.

05/1998 - 03/2002

Graphic and web designer as well as illustrator at Estudio de Diseño y Multimedia Magnet Comunicaciones y Casamientosonline.com (Buenos Aires, Argentina)

- HTML diagramming.
- Flash animation and web development.
- Banner design (gif and Flash).
- Illustration and concept art for campaigns.
- Graphic design and digital retouching.

ACADEMIC TRAINING

03/ 1997 - 11/2002

Specialization in Drawing and Painting at the Instituto Nacional de Bellas Artes Prilidiano Pueyrredón obtaining the degree of Profesor Nacional de Bellas Artes (National Professor in Fine Arts)

05/ 1997 - 11/2000

Attendance with outstanding marks to the basic cycle at the Escuela Nacional de Bellas Artes Prilidiano Pueyrredón (Buenos Aires, Argentina)

03/ 1983 - 11/1996

Graduated from the Instituto San Juan el Precursor having received a bilingual education in English and Spanish (Buenos Aires, Argentina)

SPOKEN LANGUAGES

Spanish, mother tongue

English, oral and written (bilingual) First Certificate.

French, oral and written comprehension (high) writing and conversation (low)

Italian, oral and written comprehension (high) writing and conversation (low)

Catalán, currently taking beginning courses

INFORMATION TECHNOLOGY

Operating Systems: Mac / PC

Adobe: Photoshop, Illustrator, Indesign, Dreamweaver, Flash, LightRoom (advanced knowledge)

Microsoft Office: Word, Power Point, Outlook (advanced knowledge)

PUBLICATIONS AND EXHIBITIONS

Editorial Publications:

09/2014 La historia de la lechería (Editorial Inforcampo): Cover, spine and back cover design and art, inner illustrations, photographic retouching and vignettes. (Argentina)

03/2013 La culpa es de Francia (Emecé). Cover, spine and back cover art. (Argentina)

05/2013 Inspirar (Planeta). Cover, spine and back cover art as well as inner vignettes. (Argentina)

04/2012 Titus, el científico (Lúmen S.r.l.) Text and illustrations. Editorial Lumen, 2012. (Argentina)

2011/12 Revista Ecomanía (Ecomanía Magazine) publishes four stories written and illustrated by Pablo Mieres. (Argentina)

2010/11 Revista Innovartis (Innovartis Magazine) publishes three volumes with cover and inner illustrations by Pablo Mieres. (Argentina)

2011 Fundación Arcor (Arcor Foundation) and Tercer Sector (Tercer Sector Magazine) publish a collection designed, diagrammed and illustrated by Pablo Mieres. (Argentina)

Art:

02/2012 Grillo Arte, Punta del Este, Uruguay.
09/2012 Galerie Beau Tolbiac, Paris, Francia.
12/2011 Museo Arte Moderno, Minas Gerais, Brasil.
03/2010 Centro Cultural Recoleta, Buenos Aires, Argentina.
05/2009 Claustro de San Francesco, Sorrento, Italia.
2008/9 Galería Dharma Finearts, Argentina.
01/2009 Grillo Arte, Punta del Este, Uruguay.
01/2007 Trench Gallery, Punta del Este, Uruguay.
08/2005 Máscara Gallery, Punta Cana, Rep. Dominicana.
12/2005 Gallery "Verre a Soif ", Ginebra, Suiza.
09/2004 Galería Sicomono, Manuel Antonio, Costa Rica.
03/2004 Galería La Heliconia, Jaco, Costa Rica.

RECOMMENDATIONS (letters at your disposal)

Antonio Seguí (Fine Artist, París)

Basilio Makar (Editorial Director at Lumen Srl. Argentina)

Hernán Rosso (Editor in Chief at Penguin Random House, Chile)

Mario Blanco (Art Director at Editorial Planeta Argentina)

Martín Jalfen (Advertising Director at The Lover, Madrid)